

The mission of CarMD is to empower consumers and the vehicle market by providing them with the tools and information needed to make educated decisions about vehicle health and maintenance.

Consumer Automotive Products



The CarMD[®] Vehicle Health System[™] is an automotive / consumer electronics product designed to provide car and truck owners with tools and information to manage their own vehicle's car repair decisions and costs.

The award-winning CarMD product includes everything to access a vehicle's on-board diagnostic (OBD2) system to check for problems that may negatively impact fuel economy, see if the vehicle is ready for an emissions test, inspect a used car, diagnose "check engine" problems and estimate repairs.

CarMD is the only product available today that includes Internet-based access to the largest database of "check engine" repairs and costs, which helps ensure CarMD customers never overpay for car repairs. Unlike "free" automotive scans or DIY "code readers," CarMD provides comprehensive explanations of, and recommended solutions for each problem based on the raw data combined with the experiences of thousands of mechanics.

Sample products and media reviewer's guide are available upon request.

Vehicle Health Index[™] Information

CarMD is known for its unprecedented database of real-life repairs and "check engine" data from its network of thousands of ASE-certified technicians across North America. The database has been under development since 1996 and applies to nearly 90% of vehicles on the road today.

Each April Car Care Awareness Month the company taps this database to release its CarMD[®] Vehicle Health Index[™] of "check engine" problems, repairs, related costs and trend analysis.

Each summer, CarMD releases state rankings of repair information and costs.

In the fall, the CarMD[®] Vehicle Health Index[™] Manufacturer & Vehicle Rankings reveal the most reliable manufacturers and vehicles based on statistical repair frequency, as opposed to survey and opinion data.

CarMD basis its indices on real-life repairs from its constantly evolving database.

Current and archived CarMD Index[™] data is available at <http://corp.carmd.com>.

Free Vehicle Health ScoreCard[™]



*Fewest Failures
& Lowest Repair
Costs*

CarMD offers a free resource called the CarMD[®] Vehicle Health ScoreCard[™], available at www.carmd.com/scorecard.

Consumers input the year, make, model and mileage of their vehicle (or one they're evaluating), and receive a reliability letter grade, along with the most common repairs/repair costs for that specific model year vehicle.

The ScoreCard[™] also alerts users of any recalls or technical service bulletins, which often lead to free or low-cost repairs, and spotlights important known safety issues.

It's a great reliability resource for used car shoppers, as well as a way to budget for possible problems at a certain mileage.

Media are encouraged to share the www.carmd.com/scorecard URL.

Automotive Experts

The CarMD.com Corporation management team has more than a collective century of experience in automotive diagnostics and repair.

CarMD's automotive expertise includes on-board diagnostics, safety and emissions testing, vehicle health and maintenance, fuel economy, vehicle reliability rankings, used car shopping and road trip readiness.

The company's experts can also speak to launching a successful direct response campaign and the most effective go-to-market solutions for consumer electronics /automotive products, among other topics.

We encourage members of the media to contact us as resources for related stories, and to utilize CarMD's vast automotive diagnostic knowledgebase.

Contact Kristin Brocuff, director of corporate communications, at kristinb@carmd.com for information.